

THE PETAL POST

A weekly Newsletter by Bloomex

INSIDE THIS ISSUE

• Operations

- Flower inventory and waste log due Wednesday by EOD
- Send update to Pam on Christmas Prep process (only received from 2 stores last week)
- Continue prepping for Christmas
- Pay period ends Saturday so make sure to - Approve your Sling time clocks and prepare your driver invoices for Monday latest
- Skype call Wednesday 1 pm EST

• Marketing

- Christmas Greens are arriving this week. When they arrive, please let Kaley know so we can add the Market Bunches and Christmas Arrangements to the website.
- The Market Bunches pricing will be updated, so keep an eye out for that. Please display them in the coolers, as we will also be promoting them on social media
- 4 Stache & Bloom Bouquets were sold last week! Are we promoting these in-store as well? Overall, this is great, as that's 4 more men who received flowers!

• Miscellaneous

This week we opened Passionate Blooms in Kenora. Welcome Emily to the team!



HIGHLIGHTS

Great job Anna at The Blossom Shop, the store received Google reviews 3 weeks in a row. Keep it up!