

THE PETAL POST

A weekly Newsletter by Bloomex

INSIDE THIS ISSUE

• Operations

- Flower inventory and waste log due Wednesday EOD
- Skype call Wednesday at 1 pm EST (This will be the last one before Xmas)
- Prep work should be fully complete by end of week.

• Marketing

- This week in marketing, we'll be advertising Christmas bouquets alongside gourmet baskets.
- We'll also be kicking off the 12 Days of Christmas Floral Countdown on the 13th—get ready for some festive fun!

• Inna

- Reminder to use the code for both POS and phone orders, as it directly affects the budget.
- Also, you're all doing very well with the temp workers' timesheets—thank you for staying on top of it! Keep up the great work!



HIGHLIGHTS

This is the last week to have all Christmas prep done, so please make sure everything is on track. If you need anything, don't hesitate to ask for help!

We are here to support you—let's finish this holiday season strong together!